

SAMPLE LETTER

Dear Family and Friends,

In these challenging times, one thing will not change. Families will never receive a bill from St. Jude for treatment, travel, housing, or food... because all a family should worry about is helping their child live. I am honored to be participating in the 2020 St. Jude Rides on September 10 & 11. While this event won't look like how it has in the past, the kids of St. Jude need us now more than ever. Please consider showing your support by sponsoring my Ride.

The St. Jude Rides began in 2007, with the mission to provide funds in support of St. Jude Children's Research Hospital in Memphis, TN. Since inception, the Rides have raised an astounding \$7.1 Million for this great organization!

During this challenging time, we look to St. Jude Children's Research Hospital, which has always been a beacon of hope to families battling cancer and other life-threatening diseases. St. Jude reminds us that hope lives today and hope will continue to live tomorrow and beyond. St. Jude Children's Research Hospital is a world leader in understanding, treating, and defeating childhood cancer and other life-threatening diseases.

Even during this time, cancer doesn't stop, and neither will the St. Jude Rides. How can you help? Make a donation today – every penny counts! Please help us raise money for the life-saving mission of St. Jude Children's Research Hospital: Finding cures. Saving children.

Thank you,

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