



# **St. Jude Rides**

Dear \_\_\_\_\_,

I am going to be riding my motorcycle for the Kids of St. Jude and I am asking for your help! The St. Jude Rides event began in 2007. It is an annual motorcycle ride to Memphis, TN that benefits St. Jude Children's Research Hospital. I will ride to Memphis, tour the hospital, and visit with patients and doctors. The dates of the ride are September 12-14, 2019.

Through our efforts – in the past twelve years, this event has raised over \$6.1 Million dollars for the Kids of St. Jude! Last year over 230 motorcycles and their passengers raised \$920,300.00. This year we want to break a huge record of \$1Million in one year!

I am asking for your help by sending me a contribution, made out to St. Jude Rides, in the enclosed, self-addressed stamped envelope. St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Please help me make a difference and send your contribution today. Let's make Danny Thomas' dream a reality that "no child should die in the dawn of life".

Sincerely,