



Dear _____,

In these challenging times, one thing will not change. Families will never receive a bill from St. Jude for treatment, travel, housing, or food... because all a family should worry about is helping their child live. I am honored to be participating in the 15th annual St. Jude Rides this September 2021. The kids of St. Jude need us now more than ever. Please consider showing your support by donating to my personal fundraising goal.

The St. Jude Rides began in 2007, with the mission to provide funds in support of St. Jude Children's Research Hospital in Memphis, TN. Since inception, the Rides has raised over \$7.6 Million for this great organization!

During this challenging time, we look to St. Jude Children's Research Hospital, which has always been a beacon of hope to families battling cancer and other life-threatening diseases. St. Jude reminds us that hope lives today and hope will continue to live tomorrow and beyond. St. Jude Children's Research Hospital is a world leader in understanding, treating, and defeating childhood cancer and other life-threatening diseases.

Even during this time, cancer doesn't stop, and neither will the St. Jude Rides. How can you help? Make a donation today – every penny counts! Please help us raise money for the life-saving mission of St. Jude Children's Research Hospital: Finding cures. Saving children.

SAMPLE LETTER